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FOR IMMEDIATE RELEASE

Newest patented technology for point-of-use water treatment

Chicago, IL – November 20, 2009- VeriPure, Inc., announced today its appointment of Barry Technical Sales, Inc. (BTS) as a distributor for the patented VeriPure® System, the most advanced water purification and disinfecting technology available. Deer Park, IL-based BTS is the Midwest's leader in medical application sales.

The shoebox sized VeriPure® Ozonation System adapts to virtually any water supply killing bacteria, viruses and molds on surfaces, sanitizes foods, deodorizes and provides potable water for commercial and residential use. In natural disasters, military conflicts and undeveloped countries, first responders, military and medical personnel can connect VeriPure's external DC power supply with battery operated pumps to convert any available water supply to deliver pure drinking water and life-saving sanitation.

Unlike Reverse Osmosis (RO) and Ultraviolet Light (UV) technology, the VeriPure® Ozonation System is unrivaled for portability, (9 lbs., 12"x6"x7"), efficiency (30w), instant access (.5-1.5 gpm), ecology (eliminates bottled water) and reduction of lead and pathogens, including *salmonella* and *E. coli*.

"Barry Technical Sales' stellar reputation covers three decades," stated Darrel Burnett, President of VeriPure. "BTS' expertise in electronics, OEM, capital equipment and medical devices perfectly complements VeriPure's high standards and goals. BTS's connections to manufacturers, system integrators and end-users are world-wide."

VeriPure, Inc., a Wisconsin-based manufacturer, is dedicated to addressing the global need for safe, pure drinking water. For further information, see www.veripureinc.com.